

Transforming Contaminated Land into Green Energy: **Business Model Innovation Workshop** on Biofuels from Phytoremediated Biomass

[Join us to collaborate and innovate across these key sectors!](#)

Thursday, 26th of September 2024
8.30 – 12.30am CET (online)

The EU funded Phy2Climate project presents a dual solution for soil health restoration and cutting-edge biofuel production. It calls for coordinated efforts from stakeholders to effectively pilot and scale-up this approach.

Join our online session where we will explore exciting business models for implementing the innovative Phy2Climate-approach.

Over the past three years, our project partners have developed concrete scenarios, and now it's your chance to dive into their findings.

Participants will gain insights into the potentials, results and conclusions from these cutting-edge research activities. We will break into sector-specific groups to discuss and reflect on the following topics:

- Existing and Needed Policies and Legal Frameworks
- Unlocking the Potential of Phytoremediation in Soil Recovery
- Engaging and Empowering Landowners and Farmers
- Managing Social Acceptance of innovative technologies
- The Phy2Climate Approach: Transforming biofuel production

This workshop is designed for:

- **Policy makers and legal experts** who can shape future regulations
- **Soil remediation specialists** driving practical solutions
- **Agricultural processors and landowners** key to on the ground phytoremediation
- **Refineries** ready to promote and utilize biofuel produced.

Agenda

8:30 AM – Session Kickoff

9:00 AM - 12.30 PM – Interactive Workshop

[Click here
to Join](#)

- Warm Welcome and Introduction
- Unveiling Four Business Models and Key Insights
- How to pursue Social Acceptance of Phy2Climate Approach
- Engaging Breakout Rooms Discussions
(Tailored to Your Professional Profile)
- Presentation of Findings and Final Conclusions

Be prepared for a morning of dynamic learning and collaboration!